



## COURSE OVERVIEW

SHB20121 Certificate I in Retail Cosmetics is a nationally recognised qualification under the Hairdressing and Beauty Services Training Package (SHB).

Certificate II in Retail Cosmetics is the entry level qualification to the make-up industry. The course has been designed for those wanting to develop skills and knowledge to sell, demonstrate and apply cosmetic make-up products to an industry standard.

You will learn how to consult with clients, analyse face and skin, and demonstrate how to apply make-up products to suit each individual client's requirements. You will also develop a range of skills such as how to create the right look for day, evening and special occasions as well as popular make-up techniques. Also learn an introduction to customer service and retail operations, how to promote a range of cosmetic products.

This qualification has a choice of 2 streams of electives – the beauty stream or the advanced make-up stream. The beauty stream allows students to undertake 2 units from the beauty industry that include – brow waxing, brow and lash tinting, lash lifting and spray tanning. The advanced make-up stream allows students to undertake 2 additional units from the make-up industry that include – make-up for photography and remedial camouflage to disguise skin imperfections on the face and body, including birthmarks, tattoos, blemishes and scars.

This qualification provides a pathway to work as a retail sales consultant in any business that sells beauty or cosmetic products and services. This can include retail outlets such as cosmetic counters, department stores, pharmacies or beauty salons.

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## CAREER OUTCOMES

Successful completion of this qualification leads to exciting career opportunities in the makeup and cosmetics industry. Graduates from the Certificate II in Retail Cosmetics course are able to gain employment as:

- Retail Store Cosmetic Consultant
- Pharmacy Cosmetic Consultant
- Retail Cosmetic Assistant
- Cosmetic Advisor
- Make-up Artist
- Freelance Make-up Artist
- Department Store Cosmetic Advisor
- Brow & Eyelash Technician
- Spray Tan Technician

## COURSE FEES & PAYMENT OPTIONS

**Payment in Full \$3,300 | Payment Plan \$3,600**

Payment in Full \$3,300 (\$1500 deposit upon enrolment and balance of \$1,800 to be paid at week 7 of the course via direct debit; please allow a \$2.30 admin fee and \$11.00 account set-up fee)

Payment Plan \$3,600 (\$500 deposit upon enrolment and balance paid by direct debit on a payment plan; 7 fortnightly installments of \$442.85; please allow a \$2.30 admin fee and \$11.00 account set-up fee)





### COURSE FEES CONTINUED

Government Funded course option available for Jobseekers (unemployed or underemployed) who hold a current Centrelink Health Care Card OR Pension Concession Card. Please contact for further information and course fee information. \*Applicants must be 18 years of age or older to apply for this Government Funded course option.

Included in course fees: all products, equipment, learner guides required to complete this qualification unless mentioned under the Additional Fees section. Students are also supplied with a Make-up Brush Set.

### STUDY MODE & ADDITIONAL STUDY/TRAINING

Full time – 15 weeks on campus (4 days per week - Monday, Tuesday, Wednesday & Thursday)

### ENTRY REQUIREMENTS

There are no formal entry requirements for this course, other than a minimum age requirement of 15 years of age.

Language, Literacy and Numeracy (LLN) Assessment: As a requirement of the student entry procedure, students may have to undertake a Language Literacy and Numeracy (LLN) assessment. This is assessed on a case-by-case scenario.

### STUDENT REQUIREMENTS & ADDITIONAL FEES

- WA Academy uniform t-shirt to be worn with black professional pants and black enclosed shoes.
- General stationery and a padlock for use of the lockers.
- Mascara wands
- Students are required to supply models for all practical assessments to demonstrate their technical skills.
- The Training Package stipulates that all practical assessments must be performed on a variety of models.
- Models are also required to pay the model assessment fee charge as assessments must be performed on a paying client.

### COURSE START DATES

Please contact WA Academy on [info@waacademy.com](mailto:info@waacademy.com) or 08 9356 2269 for the current course timetables

### FURTHER STUDY PATHWAYS

SHB20121 Certificate II in Retail Cosmetics may also be utilised as a stepping stone to higher qualifications. Suggested higher qualifications include:

- SHB30221 Certificate III in Make-up
- SHB30121 Certificate III in Beauty Services
- SHB40121 Certificate IV in Beauty Therapy

On successful completion of the units listed below you will receive your Nationally Recognised qualification for SHB20121 Certificate II in Retail Cosmetics.

### CORE UNITS

SHBBCCS004	Demonstrate retail skin care products
SHBBCCS005	Advise on beauty products and services
SHBBMUP009	Design and apply make-up
SHBXCCS007	Conduct salon financial transactions
SHBXIND003	Comply with organisational requirements within a personal services environment
SHBXIND005	Communicate as part of a salon team
SHBXWHS003	Apply safe hygiene, health and work practices
SIRXIND003	Organise personal work requirements
SIRXOSM002	Maintain ethical and professional standards when using social media and online platforms

### ELECTIVE UNITS

SHBBINF002	Maintain infection control standards
BSBSUS211	Participate in sustainable work practices
SHBBRES003	Research and apply beauty industry information
SIRRMER001	Produce visual merchandise displays
<b>Beauty Stream Choice</b>	
SHBBFAS004	Provide lash and brow services
SHBBBOS007	Apply Cosmetic Tanning Products
<b>Advanced Make-up Stream Choice</b>	
SHBBMUP010	Design and apply make-up for photography
SHBBMUP011	Design and apply remedial camouflage make-up

Delivery is undertaken in a simulated salon environment. All assessments must be undertaken and deemed competent before any qualifications can be issued. Assessment is undertaken on a continuous basis throughout the course. Assessment methods may include a combination of the following: make-up practical assessment, theory assessment, role play, case studies, assignments, portfolios and log books.