



COURSE OVERVIEW

SHB30221 Certificate III in Make-up is a nationally recognised qualification that introduces you to the creative and advanced world of make-up artistry. This qualification will allow you to explore and develop your skills to design and apply make-up for a variety of purposes including beauty, fashion, media and entertainment industry. You will gain the necessary skills and confidence to work as a freelance make-up artist providing make-up and airbrushing services to clients.

In this qualification you will learn how to provide a broad range of make-up services including:

- Design and apply day and evening make-up
- Make-up for bridal
- Make-up for photography
- Remedial camouflage to disguise skin imperfections on the face & body, including blemishes, birthmarks, tattoos and scars
- Airbrush make-up, highlighting, contouring & blush application
- Creative make-up designs
- Make-up for fashion, editorial and runway
- Highlighting & contouring
- Advanced eye & lip techniques
- Colour Theory
- Client consultation
- Face chart development for client briefs
- Responding to & developing creative briefs
- Creating & marketing your business through social media platforms

This qualification provides a pathway to work as a freelance make-up artist or retail sales consultant in any business that sells beauty or cosmetic products and services. This can include retail outlets such as cosmetic counters, department stores, pharmacies or beauty and hairdressing salons.

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CAREER OUTCOMES

Successful completion of this qualification leads to exciting career opportunities in the makeup, beauty, fashion, media and entertainment industry. Graduates from the Certificate III in Make-up qualification are able to gain employment as:

- Freelance Make-up Artist
- Bridal Make-up Artist
- Retail Store Cosmetic Consultant
- Cosmetic Advisor
- Fashion and Editorial photoshoots
- Film and Television work
- Pharmacy Cosmetic Consultant
- Department Store Cosmetic Advisor
- Retail Cosmetic Assistant

COURSE FEES & PAYMENT OPTIONS

Stream 1: Payment Plan \$4,700 | Stream 2: Payment Plan \$3,700

Stream 1: Payment Plan \$4,700 (\$500 deposit upon enrolment and balance paid by direct debit on a payment plan throughout the course duration; 20 fortnightly instalments of \$210.00; please allow a \$1.95 admin fee and \$5.50 account set-up fee)

Stream 2: Payment Plan \$3,700 (\$500 deposit upon enrolment and balance paid by direct debit on a payment plan throughout the course duration; 14 fortnightly instalments of \$228.57; please allow a \$1.95 admin fee and \$5.50 account set-up fee)



COURSE FEES CONTINUED

Included in course fees: all products, equipment, learner guides required to complete this qualification unless mentioned under the Additional Fees section. Students are also supplied with a Make-up Brush Set and Make-up Artists Tool kit which consists of Mixing Palette & Spatula, Dual Pencil Sharpener, Eyelash Curler, Mascara, Eyelash Scissors and 3 x sets strip eyelashes.

STUDY MODE & ADDITIONAL STUDY/TRAINING

Stream 1: 41 weeks on campus (1 day per week)
Additional 1 day compulsory practical work experience (on-site at WA Academy in the reception/client salon area)

Stream 2: 28 weeks on campus (1 day per week)
Additional 1 day compulsory practical work experience (on-site at WA Academy in the reception/client salon area)

Approximately 6 additional hours per week is to be completed off-campus to complete prescribed reading of learner guides and workbook activities.

Approximately 6 additional hours per week is to be completed off-campus to complete theory assessments consisting of knowledge questions and assignment.

ENTRY REQUIREMENTS

There are no formal entry requirements for this course, other than a minimum age requirement of 15 years of age.

Language, Literacy and Numeracy (LLN) Assessment: As a requirement of the student entry procedure, students may have to undertake a Language Literacy and Numeracy (LLN) assessment. This is assessed on a case-by-case scenario.

STUDENT REQUIREMENTS & ADDITIONAL FEES

- WA Academy uniform t-shirt to be worn with black professional pants and black enclosed shoes.
- General stationary and a padlock for use of the lockers.
- Mascara wands
- Students are required to supply models for all practical assessments to demonstrate their technical skills.
- The Training Package Stipulates that all practical assessments must be performed on a variety of models.
- Models are also required to pay the model assessment fee charge as assessments must be performed on a paying client.

COURSE START DATES

Please contact WA Academy on info@waacademy.com or 08 9356 2269 for the current course timetables

FURTHER STUDY PATHWAYS

SHB30221 Certificate III in Make-up may also be utilised as a stepping stone to higher qualifications. Suggested higher qualifications include:

- SHB30121 Certificate III in Beauty Services
- SHB40121 Certificate IV in Beauty Therapy
- SHB50121 Diploma of Beauty Therapy

On successful completion of the units listed below you will receive your Nationally Recognised qualification for SHB30221 Certificate III in Make-up.

CORE UNITS

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|------------|------------------------------------------------------------------------------------------|
| SHBBMUP009 | Design and apply make-up |
| SHBBMUP010 | Design and apply make-up for photography |
| SHBBMUP013 | Design and apply creative make-up |
| SHBBRES003 | Research and apply beauty industry information |
| SHBXCCS008 | Provide salon services to clients |
| SHBXIND003 | Comply with organisational requirements within a personal services environment |
| SHBXWHS003 | Apply safe hygiene, health and work practices |
| SIRXOSM002 | Maintain ethical and professional standards when using social media and online platforms |

STREAM 1: ELECTIVE UNITS - FREELANCE MAKE-UP INCLUDING BEAUTY UNITS

| | |
|------------|----------------------------------------------|
| SHBBINF002 | Maintain infection control standards |
| SHBBCCS005 | Advise on beauty products and services |
| SHBBMUP011 | Design and apply remedial camouflage make-up |
| SHBBMUP012 | Apply airbrushed make-up |
| SHBBBOS007 | Apply cosmetic tanning products |
| SHBBFAS004 | Provide lash and brow services |
| SHBBMUP008 | Apply eyelash extensions |

STREAM 2: ELECTIVE UNITS - FREELANCE MAKE-UP FOR COSMETIC COUNTER

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|------------|----------------------------------------------|
| SHBBINF002 | Maintain infection control standards |
| SHBBCCS005 | Advise on beauty products and services |
| SHBBMUP011 | Design and apply remedial camouflage make-up |
| SHBBMUP012 | Apply airbrushed make-up |
| SHBXCCS007 | Conduct salon financial transactions |
| SHBBCCS004 | Demonstrate retail skin care products |
| BSBSUS211 | Participate in sustainable work practices |

Delivery is undertaken in a simulated salon environment. All assessments must be undertaken and deemed competent before any qualifications can be issued. Assessment is undertaken on a continuous basis throughout the course. Assessment methods may include a combination of the following: make-up and/or beauty practical assessment, theory assessment, role play, case studies, assignments, portfolios and log books.