



WA ACADEMY

Hair, Beauty, Makeup, Nails & Business

SIR40316

# CERTIFICATE IV IN RETAIL MANAGEMENT

## Why Choose WA Academy?

- Registered Training Organisation
- Fully Recognised Qualifications
- Guaranteed training to a high level of industry competence
- Fully qualified lecturers
- State-of-the-Art purpose built Academy with exhibition facilities
- Close to public transport
- Free parking
- Easy payment plans

## Course Overview

This is the ultimate management qualification specifically designed to meet the needs of the retail industry. Providing a pathway to work in a diverse range of retail settings including hairdressing salons, beauty salons, speciality retailers, supermarkets, department stores and quick service restaurants.

This qualification gives you the knowledge and ability to manage a salon or own and operate your own salon.

Functions in this qualification involve a broad range of business building ideas and experiences including human resources, recruiting staff, business planning, sustainability, financial management, marketing and promotion as well as strong leadership skills.

Students are supplied all products, equipment and resources included in the course cost unless detailed further.

**Accreditation: Nationally recognised qualification Certificate IV level**



## Course Duration

**Duration:** 9 sessions – 1 morning class per month over a 12 month period

**Hours:** 9.30am to 1:30pm (Monday)

## Tuition Cost Payment Options

**Course Cost:** \$2,500 on payment plan

**Deposit:** \$500 deposit on enrolment and balance paid in fortnightly instalments throughout the course duration

## Student Requirements

**Requirements:** Pens and note pads

**Uniform:** Professional salon suitable attire, preferably black

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PASSION FOR EDUCATION**



WA ACADEMY OF HAIR & BEAUTY RTO:50384  
Suite 2, The Bentley Commercial Centre, 1140 Albany Highway, Bentley WA 6102  
Tel 08 9356 2269

Email [info@waacademy.com](mailto:info@waacademy.com) Web [www.waacademy.com](http://www.waacademy.com)



On successful completion of the units listed below you will receive your Nationally Recognised Qualifications for SIR40316 Certificate IV Retail Management

## SIR40316 Certificate IV Retail Management Course Structure

CORE UNITS	
SITXHRM002	Roster staff
SIRXHRM001	Recruit, select and induct team members
SIRXRSK002	Maintain store security
SIRXSL003	Achieve sales results
SIRXWHS003	Maintain workplace safety
SIRXCEG004	Create a customer-centric culture
SIRRINV002	Control stock
ELECTIVE UNITS	
SIRXMKT003	Manage promotional activities
SIRXMGT002	Lead a frontline team
SIRRRTF002	Monitor retail store financials
SIRXHRM002	Maintain employee relations

### Entry Requirements:

Entry to this qualification is open to individuals who:

- have achieved a Certificate III in Retail or
- have relevant industry employment experience in a job role that has involved the application of skills and knowledge described in core units of competency from the SIR30216 Certificate III in Retail

### Delivery Modes:

Delivery is undertaken in the classroom (face to face) including lectures and discussions. Research and learning activities undertaken in students own time

### Assessment Methods:

Assessment will include written assignments, projects, case studies, and observation of practical tasks and activities (when required in a simulated industry environment)

**\*This course is also available through a traineeship pathway**



WA Academy reserves the right to update and or alter the delivery and assessment in accordance with the current Training Package to ensure validity and currency of qualification.

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